WLOS Asheville 110 Technology Dr Asheville, NC 28803

Greer Margolis Mitchell, Burns & Associates-Washington 1010 Wisconsin Ave NW Ste 800 Washington, DC 20007 Contract # 1362534 Schedule Dates 10/16/12-10/22/12

Advertiser Obama for America (30051)

Agency Greer Margolis Mitchell, Burn

Greer Margolis Mitchell, Burns & Associates-Washi
POLITICAL CANDIDATE (ns) (1186)

Brand OBAMA FOR AMERICA (187386)
Salesperson Millennium/PHL, Philadelphia (1103)

Sales Office Millennium Philadelphia

Buyer Name BASSETT, LAURA

Phone/Fax /
CPE 1537

Product

Account Types National/Political Candidate Agency BRD

Billing Type Standard

Comments OBAMA FOR AMERICA
OBAMA FOR AMERICA

Date Entered08/27/12Last Modified10/03/12Entered ByLouise Palmer

No

ECR09786578

Demo
Order Type Normal

CO-OP

Headline #

Package Deal

Sales Tax

 Commission %
 15.00

 Commission
 \$7.605.

 Commission
 \$7,605.00

 Net Total
 \$43,095.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tı	u '	We	Th	Fr :	Sa Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	10/16/12-10/22/12	3	:30	6A- 6:30A (EST)		1	1	1 ¦		Ī	i	İ	2	\$600.00	\$1,200.00	Asheville (WLOS)	NEWS LEVEL 3	8/27/12
2.0	Normal Line / News	10/17/12-10/22/12	3	:30	6:30A- 7A (EST)		1	l I	I	1	1	ı.	i	3	\$700.00	\$2,100.00	Asheville (WLOS)	NEWS LEVEL 3	8/27/12
3.0	Normal Line / News	10/16/12-10/22/12	3	:30	7A- 8A (EST)		1	1	1 ¦	1	1	1		5	\$700.00	\$3,500.00	Asheville (WLOS)	GMA LEVEL 3	8/27/12
4.0	Normal Line / News	10/16/12-10/22/12	3	:30	8A- 9A (EST)		1	1	1 ¦	1	1	1	i	5	\$600.00	\$3,000.00	Asheville (WLOS)	GMA LEVEL 3	8/27/12
5.0	Normal Line / News	10/20/12-10/20/12	3		5:58:40A- News-News 13 @ 6am Saturday	1		 	İ	İ	1	1	X	1	\$150.00	\$150.00	Asheville (WLOS)	NEWS LEVEL 3	8/27/12
6.0	Normal Line / News	10/21/12-10/21/12	3		5:59A- News-News 13 @ 6am Sunday	1		1	1	-			Х	1	\$150.00	\$150.00	Asheville (WLOS)	NEWS LEVEL 3	8/27/12
7.0	Normal Line / News	10/21/12-10/21/12	3	:30	8A- ABC-Good Morning America Sunday	1		 	i	i	1	İ	X	1	\$350.00	\$350.00	Asheville (WLOS)	GMA LEVEL 3	8/27/12
8.0	Normal Line / SPOT	10/16/12-10/22/12	3	:30	9A- Anderson		1	1	1 ¦		I	1	i	3	\$150.00	\$450.00	Asheville (WLOS)	ANDERSON COOPER	8/27/12
9.0	Normal Line / SPOT	10/16/12-10/19/12	3	:30	10:58:30A- ABC-The View	2		X	(X	Χ	X	İ	2	\$400.00	\$800.00	Asheville (WLOS)	VIEW LEVEL 3	8/27/12
10.0	Normal Line / News	10/18/12-10/22/12	3	:30	11:58:41A- News-News 13 at Noon		1	 	i	1	1	1	i I	3	\$400.00	\$1,200.00	Asheville (WLOS)	NEWS LEVEL 3	8/27/12
11.0	Normal Line / News	10/16/12-10/22/12	3	:30	12:30P- News-News 13 at 1230p		1	1	1	1			i	3	\$350.00	\$1,050.00	Asheville (WLOS)	NEWS LEVEL 3	8/27/12
					0001							,	•						

CONFIRMATION CONTRACT												
Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:								



Greer Margolis Mitchell, Burns & Associates-Washington 1010 Wisconsin Ave NW Ste 800 Washington, DC 20007

1362534 Contract # **Schedule Dates** 10/16/12-10/22/12

Advertiser Obama for America (30051)

Agency Greer Margolis Mitchell, Burns & Associates-Washi Product POLITICAL CANDIDATE (ns) (1186)

Brand OBAMA FOR AMERICA (187386) Salesperson Millennium/PHL, Philadelphia (1103)

Millennium Philadelphia BASSETT, LAURA

Buyer Name Phone/Fax CPE 1537

Sales Office

Comments

Date:

Account Types National/Political Candidate Agency BRD

Accepted-Station:

Billing Type Standard

> OBAMA FOR AMERICA OBAMA FOR AMERICA

Date Entered 08/27/12 **Last Modified**

10/03/12 Louise Palmer

Comments:

Date:

ECR09786578

No

Headline # Demo

Order Type Normal

Package Deal Commission % 15.00

Commission \$7,605.00 **Net Total** \$43,095.00

Entered By

CO-OP

Sales Tax

Asheville (WLOS) By Broadcast Month **Spots** Rate Oct. 2012 69 \$50,700.00 Grand Total: 69 \$50,700.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa :	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / SPOT	10/16/12-10/22/12	3	:30	4:00:30P- Katie		1	1						2	\$175.00	\$350.00	Asheville (WLOS)	KATIE	8/27/12
13.0	Normal Line / News	10/16/12-10/22/12	3	:30	4:59P- News-News 13 First News At 5p		1	1	1	1	1			5	\$600.00	\$3,000.00	Asheville (WLOS)	NEWS LEVEL 3	8/27/12
14.0	Normal Line / News	10/16/12-10/22/12	3		5:28P- News-News 13 at 5:30p		1	1	1	1	1			5	\$700.00	\$3,500.00	Asheville (WLOS)	NEWS LEVEL 3	8/27/12
15.0	Normal Line / News	10/16/12-10/22/12	3	:30	6P- 7P (EST)		2	1	2	1	1			7	\$1,000.00	\$7,000.00	Asheville (WLOS)	NEWS LEVEL 3	8/27/12
16.0	Normal Line / News	10/21/12-10/21/12	3	:30	6P- 7P (EST)	1							Χ	1	\$800.00	\$800.00	Asheville (WLOS)	NEWS LEVEL 3	8/27/12
17.0	Revised Line / SPOT	10/16/12-10/22/12	3	:30	6:58:50P- Wheel of Fortune		1	1	1	1							Asheville (WLOS)	WHEEL LEVEL 3	8/27/12
17.1	Normal Line / SPOT	10/17/12-10/22/12	3	:30	6:58:50P- Wheel of Fortune		1		1	1	1			4	\$900.00	\$3,600.00	Asheville (WLOS)	WHEEL LEVEL 3	9/19/12
18.0	Revised Line / SPOT	10/16/12-10/22/12	3	:30	7:28:30P- Jeopardy		1	1		1							Asheville (WLOS)	JEOPARDY LEVEL 3	8/27/12
18.1	Revised Line / SPOT	10/17/12-10/22/12	3	:30	7:28:30P- Jeopardy		1		1	1							Asheville (WLOS)	JEOPARDY LEVEL 3	9/19/12
18.2	Normal Line / SPOT	10/17/12-10/22/12	3	:30	7:30P- 8P (EST)		1		1	1				3	\$1,000.00	\$3,000.00	Asheville (WLOS)	JEOPARDY LEVEL 3	10/3/12
19.0	Normal Line / SPOT	10/20/12-10/20/12	3	:30	7:30P- Jeopardy Wknd	1						х			\$500.00		Asheville (WLOS)	JEOPARDY LEVEL 3	8/27/12
19.0.1	Closed Preempt	10/20/12															Asheville (WLOS)	Live Program Overrun/Spot	
					CON	FIF	RM.	ΑT	10	N (CC	N.	TF	RAC	Τ				

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:



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Sales Office Millennium Philadelphia BASSETT, LAURA **Buyer Name**

Phone/Fax CPE 1537

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Asheville (WLOS) **Date Entered** 08/27/12 **Last Modified**

10/03/12 Louise Palmer

ECR09786578

Normal

15.00

\$7,605.00

\$43,095.00

No

Entered By

Headline #

Order Type

Package Deal

Commission %

Commission

Net Total

Sales Tax

Date:

Comments:

CO-OP

Demo

By Broadcast Month **Spots** 69 69

Oct. 2012

Grand Total:

Rate \$50,700.00 \$50,700.00

			Comments OBAMA FOR AMER OBAMA FOR AMER															
Lino	Line Tune / Breek Tune (2-f-#)	I Satur	l c.	1	Run Times	CDM	I.M.	T	14/-	Th	· c	C	Cont	Dete	Tabl	Chatter	Comments	Fator 1
Line	Line Type / Break Type (Ref #) Normal Line / SPOT	Dates 10/20/12-10/20/12	Sec		7P- Wheel of Fortune Wknd		Мо	lu	We	Th F	r Sa X		Spots	Rate \$500.00	Total	Station Asheville (WLOS)	Comments WHEEL LEVEL 3	Entered 8/27/12
	Closed Preempt	10/20/12		.30	77F- Wheel of Politicile Wkild						^			\$300.00		Asheville (WLOS)	Live Program Overrun/Spot	0/2//12
21.0	Normal Line / News	10/16/12-10/22/12	3	:30	10:59:56P- News-News 13 11p Late News		1	2	2	2			7	\$800.00	\$5,600.00	Asheville (WLOS)	NEWS LEVEL 3	8/27/12
22.0	Normal Line / News	10/20/12-10/20/12	3	:30	11:30:56P- News-News 13 11p Late Late News	1					Х		1	\$700.00	\$700.00	Asheville (WLOS)	NEWS LEVEL 3	8/27/12
23.0	Normal Line / News	10/16/12-10/22/12	3	:30	11:35P- ABC-Nightline		1	1		1			3	\$400.00	\$1,200.00	Asheville (WLOS)	NITELINE LEVEL 3	8/27/12
24.0	Normal Line / Prime Premium	10/22/12-10/22/12	3	:30	7:58P- ABC-Dancing With The Stars (Monday)	1	. X						1	\$4,000.00	\$4,000.00	Asheville (WLOS)	DWTS LEVEL 3	8/27/12
25.0	Normal Line / Prime Premium	10/16/12-10/16/12	3	:30	7:58P- ABC-Dancing With The Stars (Tuesday)	1		X					1	\$4,000.00	\$4,000.00	Asheville (WLOS)	DANCING RESULTS LEVEL 3	8/27/12
					CON	IFI	RM	AT	IOI	N C	100	JTF	RAC	Т				

Accepted-Agency/Advertiser: